

## PREVIEW QUESTIONS

### AWARD: HEALTH & LEISURE AWARD

CONTACT INFORMATION	NOMINATED COMPANY
First Name	Company Name
Last Name	Postcode
Telephone	Website
Email	

#### GUIDANCE

Below are the questions for the award listed above.

Each question has a maximum word limit of 250 words.

Once you are ready to enter, please visit [www.uckfieldbusinessawards.co.uk](http://www.uckfieldbusinessawards.co.uk) to submit your answers. *(All the information you provide will be treated in the strictest of confidence and will not be shared with anyone other than the judges.)*

FREE  
to enter

1. How long has your business been established?
2. What makes your business stand out from its local competition?
3. Describe how you provide good customer service
4. What are your specialities within your company, organisation or club?
5. Describe any marketing, technological or operational innovations you use or are planning to use to attract new and existing customers

#### PLEASE NOTE

You may be asked to interview as part of the judging process. If you are shortlisted we will be in touch after entries close to agree a time/date with you.

Entries close: **6th September**

Submit your answers at [uckfieldbusinessawards.co.uk](http://uckfieldbusinessawards.co.uk)

Good luck