

PREVIEW QUESTIONS

AWARD: BEST PLACE TO EAT

CONTACT INFORMATION	NOMINATED COMPANY
First Name	Company Name
Last Name	Postcode
Telephone	Website
Email	

GUIDANCE

Below are the questions for the award listed above.

Each question has a maximum word limit of 250 words.

Once you are ready to enter, please visit www.uckfieldbusinessawards.co.uk to submit your answers. *(All the information you provide will be treated in the strictest of confidence and will not be shared with anyone other than the judges.)*

FREE
to enter

1. How long has your business been established?
2. How do you provide good customer service and how do you measure customer satisfaction? *(provide testimonials and survey results if you have them)*
3. What makes your business stand out from the local competition? *(e.g. style of food, signature dish or experience)*
4. Describe any marketing, technological or operational innovations you are using or planning to use to attract new and existing customers

PLEASE NOTE

You may be asked to interview as part of the judging process. If you are shortlisted we will be in touch after entries close to agree a time/date with you.

Entries close: **6th September**

Submit your answers at uckfieldbusinessawards.co.uk

Good luck